



News from the Georgia School Boards Association
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Sandifer Named Account Executive for eBOARDsolutions

The Georgia School Boards Association (GSBA) has named Diane R. Sandifer account executive for eBOARDsolutions (EBS), the association’s technology subsidiary. In her new role, Sandifer will oversee marketing sales and training initiatives for the governance technology group.

“Ms. Sandifer comes to this position with a record of state and national leadership in school board governance, which will be a great advantage in communicating the benefits of our flagship products, eBOARD and eMEMBERSHIP,” said GSBA Executive Director Jeannie M. (Sis) Henry. “In addition to being a recognized leader in governance, Ms. Sandifer also has experience in sales, marketing, and strategic planning.”

Sandifer will join EBS in mid-October. Prior to this position, she was the chair of the Harris County Board of Education. She has served on the board since 1998 and has been chair since 2001.

She has been actively involved in community and professional activities. Her involvement includes serving as president of the Georgia School Boards Association, on the board of the Georgia Partnership for Excellence in Education and on the Governor’s Task Force for Funding of Education in Georgia. Recently, she served on the Commission for School Board Excellence. Nationally, she has served as a member of the National School Boards Association Board of Directors since 2007.

Sandifer has served on a number of strategic planning teams locally and for GSBA. Earlier in her career, she worked as statistical analyst, sales representative and director of marketing operations for Management Decision Systems in Atlanta.

A graduate of Agnes Scott College in Atlanta, Sandifer holds a BA in Mathematics with a minor in Business and Secondary Education Certification.

GSBA is a voluntary association of the state’s 180 elected boards of education. It’s mission is to ensure excellence in the governance of local school systems by providing leadership, advocacy and services, and by representing the collective resolve of Georgia’s 180 elected boards of education. Please visit www.gsba.com for more information on the association.

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