



**News from the Georgia School Boards Association
5120 Sugarloaf Parkway, Lawrenceville, GA 30043**

August 28, 2006

For Immediate Release

Contact: Laura D. Reilly, APR, Director of Communications
(770) 962-2985 • lreilly@gsba.com

Bowie Named GSBA Director of Field Services

The Georgia School Boards Association (GSBA) has named Zenda Bowie director of field services, a new position created to enhance the association's training programs and other services offered to school boards and school districts. In her new role, Bowie will oversee initiatives such as GSBA's mentoring program, Leadership GSBA, veteran school board training programs, the Federal Relations Network and more.

"Ms. Bowie is a natural fit for our leadership team," said GSBA Executive Director Jeannie M. (Sis) Henry. "As a former school board member and association executive, she brings to GSBA a tremendous amount of experience and expertise. She is a past president of GSBA and already a highly respected educational leader."

Bowie joins GSBA after having served on the Fulton County Board of Education since 1990 and having served the American Lung Association-Southeast Region in numerous roles. She joined the American Lung Association in 1979 as a health educator and rose to chief operating officer in 1999. During this time, she served as vice president of community affairs, interim consulting executive director and executive director of the metro Atlanta region.

Community groups continually recognize her service by publicly awarding her titles such as: "Advisor of the Year: Georgia State University" (2005), "Outstanding Alumnus Award – National UNCF Alumni Council" (2005), "11-Alive Community Service Award, WXIA-TV Atlanta" (2004), Distinguished Service Award – National School Boards Association" (1998), and the list continues.

Ms. Bowie holds a bachelor's degree in modern language from Talladega College in Alabama.

GSBA is a voluntary association of the state's 180 elected boards of education. It's mission is to ensure excellence in the governance of local school systems by providing leadership, advocacy and services, and by representing the collective resolve of Georgia's 180 elected boards of education. Please visit www.gsba.com for more information on the association.

###