

GSBA FY2010 ASSOCIATE PROGRAM

The Georgia School Boards Association 2010 Associate Program is designed with your needs in mind. You want exposure to decision makers in the K-12 education market and we have a variety of opportunities to help you achieve that goal. GSBA continues to expand services and training to school boards in Georgia. Your participation demonstrates your support of public schools and those who serve them.

Sign up to be an Associate by clicking on your desired level of participation.

Platinum:

This is the highest level of participation available. The Platinum level is **\$5,000**. Each company participating at this level receives:

- **Basic** level plus
- Looping Powerpoint Ad at Both Conferences
- Special Recognition in Both Conference Programs
- Signage at Both Conferences
- Full Page Ad in Each Issue of *AGENDA*
- Full Page Ad in Both Conference Programs
- Premium Exhibit Booth at Annual Conference
- Thanks from the Podium at Both Conferences
- Two Additional Conference Registrations at Both Conferences
- Special Signage at Both Conferences
- Limited Use of Conference Room at GSBA Headquarters.

Gold:

The Gold level is **\$3,500**. Each company participating at this level receives:

- **Basic** level plus
- Looping Powerpoint Ad at Both Conferences
- Special Recognition in Both Conference Programs
- Signage at Both Conferences
- Full Page Ad in One Issue of *AGENDA*
- Half Page Ad in Both Conference Programs
- Premium Exhibit Booth at Annual Conference
- Thanks from the Podium at Both Conferences
- One Additional Conference Registration at Both Conferences
- Limited Use of Conference Room at GSBA Headquarters.

Silver:

The Silver level is **\$2,000**. Each company participating at this level receives:

- **Basic** level plus
- Looping Powerpoint Ad at Both Conferences
- Special Recognition in Both Conference Programs
- Signage at Both Conferences
- Half Page Ad in One Issue of *AGENDA*
- Half Page Ad in Both Conference Programs
- Standard Exhibit Booth at Annual Conference

Bronze:

The Bronze level is **\$800**. Each company participating at this level receives:

- **Basic** level plus
- Looping Powerpoint Ad at Both Conferences
- Special Recognition in Both Conference Programs
- Signage at Both Conferences
- Quarter Page Ad in One Issue of *AGENDA* **OR:** Half Page Ad in One Conference Program

Basic:

The Basic level is **\$400**. Each company participating at this level receives:

- General Mailing List
- Listing in Each *AGENDA* Magazine
- Listing in Both Conference Programs
- Website Directory Listing with Direct Link to your Website
- First Notification of Exhibit Space for Annual (Winter) Conference
- Associate Sign on Exhibit Booth (if applicable)

Pam Harrison, GSBA Staff Assistant, can help identify ways to support GSBA that fit your marketing program and parameters. In addition to our Associate Program, there are sponsorships, advertising and exhibit opportunities available at separate pricing. Call Pam at 770-962-6855 or 800-226-1856 or email her at pharrison@gsba.com for more information.